



PRESS RELEASE

Depok, 29 October 2019

GOWES INTRODUCES E-BIKE AND E-SCOOTER RIDE-SHARING SERVICE IN UNIVERSITAS INDONESIA (UI) SURROUNDINGS

'GOWES' ride-sharing platform & app is now active for the area around the Universitas Indonesia, Depok, featuring bicycle, e-bike and e-Scooter sharing services.

Depok, 29th of October 2019 – GOWES ride-sharing platform & application, in cooperation with the Universitas Indonesia, today inaugurated bicycle, e-Scooter, and e-bike sharing services for the surrounding area around the Universitas Indonesia, Depok. Hundreds of GOWES fleets were ridden jointly by the GOWES management, Leaders and Academic Members of the Universitas Indonesia, representatives from Telkomsel Management, representatives from the Institute for Transportation and Development Policy (ITDP) and the Depok City Transportation Department. Owned by PT Surya Teknologi Perkasa (STP), a subsidiary of leading digital distribution company PT M Cash Integrasi Tbk (IDX: MCAS), GOWES accesses GOWES fleet units (bikes, e-bikes and e-scooters) as alternative environmentally-friendly transportation, suddenly expediting mobility around the entire UI Campus area, Depok. This service fits in harmony with the efforts of the Universitas Indonesia to create an environment-based campus, in its quest to become known as a 'green campus'.

GOWES, in collaboration with the Universitas Indonesia, will start up operations of a GOWES fleet around the campus, spread across 14 parking points. Universitas Indonesia, named a 'green campus' already has bicycle lanes spread across its 320 hectares, which will serve as routes for GOWES service users moving from building to building. A fleet of 200 bicycles, 100 e-scooters and 35 e-bikes are currently operating in the University surroundings; by the end of 2019 a total of 400 GOWES bicycles, 100 e-bikes and 300 e-scooters will be accessible around the campus; the fleet will continue to grow to match mobility needs of the 48,000 community members of Universitas Indonesia.

Iwan Suryaputra, President Director of PT Surya Teknologi Perkasa (STP) declared, *"We welcome the support and enthusiasm shared by various parties upon the introduction of a GOWES fleet at the Universitas Indonesia. We intend to continue to introduce the benefits of GOWES to more citizens, particularly for the University community, to encourage them to use GOWES as a daily, environmentally-friendly transportation solution, one exerting a social impact as a healthier lifestyle."*

"In addition to continuing to increase the number of our fleets and parking points in the Universitas Indonesia area, we will strive to develop other eco-friendly services in the University surroundings with GOWES fleet, cooperating to improve the quality of life and access convenient mobility for the Universitas Indonesia community." **Iwan** added.

Prof. Dr. Ir. Muhammad Anis, M.Met, Rector of Universitas Indonesia said, *"An interesting University and Corporate collaboration which are equally committed to environmental sustainability. The UI campus of Depok has a capable bicycle track and is surrounded by beautiful surroundings, making it very suitable for utilizing environmentally friendly transportation such as bicycles and scooters. We hope, the presence of GOWES inside the UI Campus Depok can further facilitate the mobilization of the students and contribute to cultivating a healthy lifestyle. The Bicycle provided by GOWES are free for UI academicians, by simply accessing their UI email account."*

Telkomsel General Manager Account Management Services Segment, Nyoman Adiyasa chimed in with *"Telkomsel consistently continues to spread its appropriate technology and expanding networks, to face a growing global trend of the Internet of Things (IoT). Our current collaboration with GOWES Telkomsel includes data access services in support of the IoT technology used in GOWES fleets, fitted to each transport unit. Going forward, Telkomsel will continue to support GOWES technology in accessing the most appropriate technology in Indonesia. This is in line with our vision to continue to carry out digital transformation and to always be at the forefront in implementing the latest cellular technology developments, ones that will provide great benefits for the Indonesians in the future. "*

GOWES ride-sharing platform is a core STP product, with a Tracking Device & Digital Indonesia Map, incorporating Internet of Things (IoT) technology into GOWES bikes to expedite users' mobility. On the IoT devices applied in its fleet, GOWES is supported by Telkomsel: internet data access and SIM Cards embedded in GOWES fleet are on the Telkomsel network and



infrastructure. Users are not required to return GOWES fleet to any station, but can simply park them anywhere in the GOWES operational area, once arrived. With the Tracking Device & Digital Indonesia Map incorporated on GOWES fleet, the GOWES team can then track their location and collect them after use.

At present, hundreds of GOWES fleet are already operating on the island of Bali, spread across areas of Kuta, Legian, Sanur, Nusa Dua and even the Garuda Wisnu Kencana (GWK) area of Bali. In addition, GOWES has officially commenced operations in the Alam Sutera Area, around the National Monument Area (Monas), Jakarta, and the Gelora Bung Karno (GBK) area of Jakarta, as well as the Taman Impian Jaya Ancol Jakarta area, the Bogor Botanical Gardens, and Telkom University, Bandung and the city of Semarang. GOWES is also present in several residential locations in Jakarta, such as in Bintaro Jaya and Nava Park BSD City. Citizens interested in accessing GOWES can download the GOWES application through the Google Play Store or the App Store. Top-up credit is available through MCAS digital kiosks, located in thousands of points in Indonesia. What's more, STP offers digital products to customers through GOWES applications, such as telecommunications credits, internet packages and various other digital products.

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About GOWES

GOWES ride sharing & application is one of the leading services for Tracking Devices & Digital Indonesia Maps, owned by PT Surya Teknologi Perkasa (STP), a subsidiary of PT M Cash Integrasi Tbk (MCAS). GOWES has been operating since early 2018 in Indonesia, as a short-distance transportation option for residents in various locations, such as the University of Indonesia, in Jakarta at the National Monument (Monas), Gelora Bung Karno area (GBK), Bintaro Jaya cluster and Nava Park BSD City; further, GOWES is in Bali, spread across areas of Kuta, Legian, Sanur and Nusa Dua; now it has appeared in Semarang, Central Java and at Telkom University in Bandung, West Java. GOWES user balance top-up can be purchased through MCAS digital kiosks spread over thousands of points in Indonesia. Users can simply download the GOWES application through the Google Play Store or the App Store to be able to access GOWES services. Further, the GOWES application also offers convenient transaction protocol for various digital products, such as purchasing airtime, data packages and various other digital products.

About Universitas Indonesia (UI):

Universitas Indonesia is a modern, comprehensive, open, multi-cultural and humanistic campus, known for excellence across Southeast Asia. At present, UI is categorized as the 80th Best University in the World, with a wide-ranging Impact on the society and the economy, through Research, Teaching and Community Services, based on the prestigious Times Higher Education (THE) Higher Education Rating Institute; UI is consistently ranked first in Indonesia. As a green campus, UI has a special bicycle path stretching along 10 kilometers, and is surrounded by a "City Forest" that functions as a water catchment area for the City of Depok and as infrastructure for biodiversity research for students. In addition, UI pioneered the ranking of "UI GreenMetric", a UI innovation that has become widely-known internationally as the ranking of the world's first tertiary institutions based on high commitment in management of the campus environment.

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