



PRESS RELEASE
Tangerang Selatan, 30 Juli 2019

GOWES INTRODUCES RIDE SHARING SERVICE E-BIKE AND E-SCOOTER IN ALAM SUTERA AREA

'GOWES' ride sharing platform & app is now available in Alam Sutera with bicycle, e-Scooter and e-bike sharing services

Tangerang Selatan, 30th of July 2019 – GOWES ride sharing platform & application, together with Alam Sutera today inaugurated bicycle, e-Scooter and e-bike sharing service in the Alam Sutera area. A total of 150 bicycles, 50 e-scooter units, and 10 GOWES fleet e-bike units were jointly used by the management of Alam Sutera, Tangerang City Transportation Agency and the Institute for Transportation & Development Policy (ITDP) to inaugurate the presence of GOWES fleet in Alam Sutera area. As a featured service owned by PT Surya Teknologi Perkasa (STP), a subsidiary of the leading digital distribution company PT M Cash Integrasi Tbk (IDX: MCAS), GOWES provides GOWES fleet (e-bike and e-scooter) to become an alternative environmentally friendly transportation and further facilitating community mobility, along with Alam Sutera's efforts in pioneering green living and committed to building a better life for its residents.

At this initial stage, GOWES and Alam Sutera will start the operation of GOWES fleet at the Red Bean site, Flavor Bliss, and in the future there will be 14 bicycle parking points in the entire Alam Sutera area, and will continue to grow according to community needs. Alam Sutera as an eco-friendly area has 18.6 Km of bicycle lanes, which will be used by GOWES service users in transportation in the Alam Sutera area. In addition, in order to enliven the presence of GOWES in Alam Sutera, GOWES also provides free ride on GOWES fleet in the Alam Sutera area, starting today until August 5, 2019.

Iwan Suryaputra, President Director of PT Surya Teknologi Perkasa (STP) said, *"We are delighted with the support and enthusiasm given by the various attendees on this presence of GOWES fleet in Alam Sutera. Since it was launched publicly in 2018, we want to continue to introduce the benefits of GOWES to more people, especially for the residents of Alam Sutera to be able to make GOWES an environmentally friendly transportation solution and also have a social impact which is a healthier lifestyle."*

"In addition to increase the number of fleet and our parking points in the Alam Sutera Region, we will also develop other eco-friendly services in the Alam Sutera Region with GOWES fleet to continue to improve the quality of life and facilitate mobility for the residents of Alam Sutera and visitors." **Iwan added.**

"All innovations and activities that support healthy lifestyles like GOWES will certainly be supported by us. The basic idea is from the vision of PT Alam Sutera Realty Tbk, to always contribute to improving human life, especially providing space and activities related to healthy living. We are committed to developing Alam Sutera as the best area for running and cycling. Before working with GOWES to procure bicycles, e-bikes and e-scooters, we have also provided a special bicycle lane area along the Alam Sutera main road, a car free day event every Sunday and a 1.7 KM pedestrian walk that was disabled friendly that can be used by residents, surrounding communities and GOWES users to exercise with family." **Said Randy Pangemanan, as the Division Head of Alam Sutera Township.**



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GOWES ride sharing platform is one of the development of STP's main product, Tracking Device & Digital Indonesia Map, where Internet of Things (IOT) technology has been applied to GOWES bicycles making it easier for users to use bicycles. The user does not have to return the bicycle used to a certain point, but simply leave the bicycle that has been used anywhere in the operational area of GOWES. With Tracking Device & Digital Indonesia Map on the bikes, the GOWES team can track the location of the bicycle and then collect bicycles that have been used by the customer.

At present, hundreds of GOWES bikes are already operating on the island of Bali which are spread out in the Kuta area, Legian, Sanur, Nusa Dua, even the Garuda Wisnu Kencana (GWK) area of Bali. In addition, GOWES has also officially operated in the National Monument Area (Monas), Jakarta, Jakarta Bung Karno area (GBK), as well as the University of Indonesia campus area, and Telkom University, Bandung. GOWES is also present in several residential locations in Jakarta such as in Bintaro Jaya and the city of Semarang.

People who want to use GOWES bikes can download the GOWES application through the Google Play Store and App Store. Top up credit can be done through MCAS digital kiosks located at thousands of points in Indonesia. Not only that, STP also offers digital products to customers through GOWES applications, such as airtime, internet packages and various other digital products.

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About GOWES

GOWES ride sharing & application is one of the leading services in Tracking Device & Digital Indonesia Map owned by PT Surya Teknologi Perkasa (STP), a subsidiary of PT M Cash Integrasi Tbk (MCAS). GOWES has been operating since early 2018 in Indonesia as a short distance transportation option for people in various locations in Indonesia, such as the University of Indonesia, Jakarta in the National Monument (Monas), Gelora Bung Karno area (GBK), Bintaro Jaya cluster and Nava Park BSD City, Bali which is spread in various areas in Kuta, Legian, Sanur, Nusa Dua, and Semarang in Central Java and Telkom University in Bandung, West Java. GOWES user balances top up can be done through MCAS digital kiosks spread over thousands of points in Indonesia. Users can simply download the GOWES application through the Google Play Store and the App Store to be able to use the GOWES service. Not only that, the GOWES application also offers easy transactions for various digital products to users such as purchasing airtime, data packages and various other digital products.

About PT Alam Sutera Realty Tbk.:

PT Alam Sutera Realty Tbk. (Developer) is one of the integrated property and area developers in Indonesia since 1994 which is engaged in the construction and management of housing, commercial areas, shopping centers, and recreation centers. Since 2007 Developer shares have been listed on the Indonesia Stock Exchange (IDX: ASRI). Property development carried out by The Developers always prioritize innovation to improve the quality of human life. The Alam Sutera area as the first project of the Developer was designed in detail to provide comfort, while the convenience of life for its citizens is supported by various advantages such as green clusters, safe environment, complete facilities, affordable prices, easy access, availability of FTTH and the best Quadplay services and infrastructure. For two decades, Alam Sutera Group has developed several property and integrated area projects in Indonesia such as the Alam Sutera area, Suvarna Sutera, Ayodhya City, GWK Cultural Park, Paddington Heights Apartment Towers, The Tower office building, and The Prominence Office Tower.

For More Information, silakan hubungi:

Tiara Apriani



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Marketing & Communication Officer
PT Surya Teknologi Perkasa
Mobile: +62 812 1994 820
Email: Tiara@jimatt.com

Sirly W. Nasir
Public Relations Manager
Corporate Secretary Department
PT Kresna Graha Investama Tbk
Mobile: +62 815 1606 021
Email: sirly.nasir@kresnainvestments.com

Ati Dwi Putri
Advertising & Promotion Head Township Alam Sutera
PT Alam Sutera Realty Tbk.
Mobile: 08111771310
Email: ati.dputri@alam-sutera.com