



PRESS RELEASE

GOWES RIDE-SHARING ARRIVES AT THE “GREEN CAMPUS” BINUS UNIVERSITY

‘GOWES’ ride-sharing platform & app is now available in the BINUS University area with bicycle and e-bike sharing services

Tangerang Selatan, 10th of January 2020 – GOWES ride-sharing platform & application, a service of PT Surya Teknologi Perkasa (STP), a subsidiary of the leading digital distribution company PT M Cash Integrasi Tbk (IDX: MCAS), announces an extension of its service to students, with campus bicycle-sharing and e-bikes, which have been strategically placed in BINUS university campus areas, supporting the “green campus” concept. BINUS University will enjoy the convenience of the GOWES service, with its fleets spread across 7 parking points throughout the BINUS University campus area. The inauguration was marked by a tour of the GOWES fleet across the BINUS Alam Sutera campus by GOWES management, BINUS UNIVERSITY Academic Leaders and Management, the South Tangerang City Transportation Department, Telkomsel Management, and ICLEI – Local Governments for a Sustainable Indonesia. GOWES offers to support BINUS UNIVERSITY, in its quest to actively invited students to embrace environmental awareness, not only through the concept of a green campus, but also through activities in and around campus, such as tree-planting programs and restrictions on the use of paper.

"We are delighted by the excellent reception from BINUS UNIVERSITY, which shares a vision with us to further promote an “environmentally friendly” living concept. We hope that with GOWES, students and the entire BINUS UNIVERSITY communities can further their activities as a truly green campus, facilitate mobility, and of course encourage a healthier lifestyle. During January 10 to 17 period, all GOWES services in the BINUS Alam Sutera area can be enjoyed free of charge," said **Iwan Suryaputra, President Director of PT Surya Teknologi Perkasa (STP).**

A similar statement was expressed by **Michael Wijaya Hadipoespito, Managing Director of BINA NUSANTARA**, *"In line with BINUS's vision, 'Fostering and Empowering Society in building and serving the nation', we welcome this collaboration as an alternative environmentally-friendly transportation medium, promoting a healthier lifestyle. This is in line with BINUSIAN awareness and the effort to get the general public to use transportation like this. I am also optimistic that it will develop even further with support from government and community bodies; together we shall suppress air pollution in Indonesia."*

GOWES ride-sharing platform is a core service of STP, and is fitted with a Tracking Device & Digital Indonesia Map; Internet of Things (IoT) technology enables GOWES fleet to expedite use. The GOWES fleet IoT device is supported by Telkomsel, where internet data access and SIM Cards embedded in GOWES rely on Telkomsel network and infrastructure.

Users are not required to return their GOWES fleets to any station; one can simply leave the GOWES fleets anywhere in the GOWES operational area, and the Tracking Device & Digital Indonesia Map will enable the GOWES team to track the location and collect GOWES fleets.

At present, hundreds of GOWES fleets are already operating on the island of Bali, across Kuta, Legian, Sanur, Nusa Dua, and even the Garuda Wisnu Kencana (GWK) area of the island. In addition, GOWES has started up operations in the Alam Sutera Area, National Monument (Monas), Jakarta, Gelora Bung Karno (GBK) Jakarta, Ancol Dreamland Jakarta, Bogor Botanical Gardens, Universitas Indonesia, Telkom University, Bandung and Semarang. GOWES is also present in several residential locations in Jakarta, such as in Bintaro Jaya and Nava Park BSD City.

People interested in trying GOWES can download the GOWES application through Google Play Store or the App Store. Top-up credit can be purchased at MCAS digital kiosks, located in thousands of points in Indonesia. What's more, STP offers digital products such as credit, internet packages and others to customers, through GOWES applications.

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About GOWES

GOWES ride-sharing & application is one of the leading services for Tracking Devices & Digital Indonesia Maps, owned by PT Surya Teknologi Perkasa (STP), a subsidiary of PT M Cash Integrasi Tbk (MCAS). GOWES has been operating since early 2018 in Indonesia, as a short-distance transportation option for residents in locations such as the Universitas Indonesia, the National Monument (Monas), Gelora Bung Karno (GBK), Bintaro Jaya cluster and Nava Park BSD City; now GOWES is in Bali, in areas across Kuta, Legian, Sanur and Nusa Dua; it has appeared in Semarang, Central Java and at Telkom University in Bandung, West Java. GOWES user balance top-up can be purchased through MCAS digital kiosks, spread over thousands of points in Indonesia. Users can simply download the GOWES application through the Google Play Store or the App Store, enabling access to GOWES services. Further, the GOWES application also offers convenient transaction protocol for digital products such as purchasing airtime, data packages and various others.

About BINUS University

BINUS UNIVERSITY is an "A" accredited College from BAN-PT, entered into the 2020 Top 1000 World Universities by QS University Ranking. With more than 38 years of experience building the archipelago through education, BINUS UNIVERSITY is confident it will be recognized as a world-class university in 2020.

BINUS UNIVERSITY has 11 campuses spread across several cities in Indonesia, consisting of 6 in Jakarta, 2 campuses in Tangerang, 1 in Bekasi, 1 in Bandung and 1 in Malang. In addition, BINUS has an Online Campus offering distance education.

BINUS UNIVERSITY is committed to enabling 2 out of 3 BINUS UNIVERSITY graduates to find work in global companies or become entrepreneurs. Not only equipping students with learning experience on campus, students are also given hands-on experience in the industrial world. This commitment is realized through the "3 + 1 program" and the "2 + 1 + 1 program".

Through the 3 + 1 program, students have the opportunity to meet and learn directly from industry players. With the concept of studying three years on campus and 1 year off-campus, students can choose one of five programs: internship, community development, research, start-up business, or study abroad.

The 2 + 1 + 1 program is intended for students who want to experience a multi-campus learning experience with a two-year learning concept at their home campus, 1 year at the BINUS campus in another city; and 1 year taking 1 of the 5 enrichment tracks provided, namely: internship, community development, research, start-up business, or study abroad.

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