

Press Release

**Actively Supporting Clean Energy Transformation,  
Volta, Subsidiary of NFCX, MCAS Group, Participates in BUMN Startup Day  
2022**

**Jakarta, 26 September 2022** - Incessantly and consistently presenting environmentally friendly electric vehicles to Indonesian society, Volta, a subsidiary of NFCX, MCAS Group, is invited to participate in BUMN (State Owned Enterprises) Startup Day 2022. Volta is one of the pioneer companies in the clean energy sector that has presented options of environmentally friendly electric motors as transportation solutions for various industries and daily life use.



*President of Indonesia, Joko Widodo and Minister of State-Owned Enterprises, Erick Thohir visit Volta's booth on BUMN Startup Day (26/9)*

Volta's participation in BUMN Startup Day 2022 is clear evidence of Volta's seriousness in continuing synergies with various parties to realize sustainable development in Indonesia by transitioning to the usage of environmentally friendly electric vehicles and renewable energy.

On this occasion, Volta launched its newest program, Volta Plus+, a more affordable and efficient EV ownership program. For just Rp12,750,000\* (OTR Jakarta), anyone can own an EV and enjoy a new era of driving with Volta's most resilient, affordable, and advanced motorcycle.

Volta Plus+ is also equipped with various advantages, including a lifetime battery warranty, free home charging, and operational costs that are more efficient than ordinary motorbikes with battery's flat fee based on usage.

Volta Plus+ is also one of the ways Volta supports the Presidential Instruction (Inpres) Number 7 of 2022 concerning the transition of battery-based electric motorized vehicles as official vehicles for central and regional government agencies. In this case, Volta has opened a cooperation scheme to purchase electric motorbikes at full price, through the Volta Plus+ program, or through Volta's EV rental services.



Volta displays several electric motorcycle models, which is Volta 401 and Volta 'Virgo and The Sparklings' edition (right to left) at BUMN Startup Day 2022 (26/9)

BUMN Startup Day 2022 is an event from the Ministry of BUMN (State Owned Enterprises) to bring together State Owned Enterprises (SOEs) and startups in a series of exhibitions, conferences, mentoring sessions, business matching, and investor pitching from 26-28 September 2022. In this event, startups can elaborate on their business-to-business collaborations, in addition to investing with State Owned Enterprises.

At the opening of BUMN Startup Day 2022, which took place at the Indonesia Convention Exhibition (ICE) BSD City (26/9), President Joko Widodo asked startup players not only to focus on the financial technology (fintech) (23%) and retail (14%), but also on the food crisis, health crisis, and MSMEs. The

reason is, 80% to 90% of startups fail when they start because they don't see the existing market needs.

**President Joko Widodo** said, "In fact, if we look at the issue of the food crisis in the future, it will be a big problem that must be solved by technology. Because in the matter of food there is such thing as a matter of production, distribution, and market. Opportunities are also very huge for the health crises. What can we do so that our health can improve, telemedicine can be connected, remote surgery can be connected with platforms and applications. The third is MSMEs, we have 65.4 million MSMEs. Indeed, there are still many problems, but only 19 million have entered the digital platform, there is still room for us to work there."

In addition to the importance of looking at market needs, President Joko Widodo sees the importance of the issue of funds. The President assessed that this is the function of venture capital and State-Owned Enterprises so that the ecosystem that is built can be interconnected and well-accompanied.

**Minister of State-Owned Enterprises, Erick Thohir** explained, "State-Owned Enterprises tries to take the initiative to build an ecosystem that can be built in the BUMN itself. For example, we encourage the existence of Indonesia Digital Tribe and we will do it every year. Since the beginning, State-Owned Enterprises have also had venture capitals, such as Mandiri Capital, BRI Ventures, Telkom, and Telkomsel. I also asked BNI to start developing a venture capital. The venture capitals in this SOEs have invested in 336 startups,".

**Chief Executive Officer of Volta, Iwan Suryaputra**, said, "We are proud to be one of the *startups* participating in the BUMN Startup Day 2022 event. We are open to all forms of synergy with various parties, ranging from BUMN, government, to corporations in industrial sectors. In line with the commitments pursued by the Indonesian government to reduce emissions to net zero, we will try to accelerate these efforts by presenting environmentally friendly electric motors that suit the needs of all users. Volta is focused on continuing to build an electric vehicle infrastructure in Indonesia to create a strong and completely clean energy ecosystem."

**President Commissioner of NFCX, Jahja Suryandy** added "We believe Volta is not only just a mere EV, but also equipped with an advanced IoT developed by MCAS Group. For past few years, we have been building our digital infrastructure to support our EV in multiple fronts such as ease of use, seamless IoT, and integrated battery swap station (SGB). With these innovations, we can help the government to accelerate the transition into clean energy use in transportation sector."



#### **About PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta creates and develops technologies to advance the country, especially in the field of environmentally friendly transportation technology. Volta also optimizes the utilization of company resources to produce high-quality products and services. Always prioritizing technological innovation, Volta presents electric vehicles with leading-edge features that are ready to provide the best driving experience that is environmentally friendly. For further information, visit <https://www.voltaindonesia.com>

#### **For more information, please contact:**

**Willyt Awan**

Director

PT Volta Indonesia Semesta

#### **About PT M Cash Integrasi Tbk**

PT M Cash Integrasi Tbk ("MCAS") is a leading digital distribution company in Indonesia, providing lifestyle platforms developed to simplify daily life and help Indonesians transform from conventional lifestyles to digital lifestyles. MCAS uses an integrated business model to maximize value through O2O (Online to Offline), App and sustainable IoT platform with cutting-edge technology to enhance its partner's business and provide convenience for the users. MCAS distributes digital products, such as top-up, multi-billers, travel bookings, e-tickets, and other digital vouchers, through four main channels: digital kiosks, wholesale networks, cashiers, and app/chatbots. For further information, visit <https://www.mcash.id/>

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Siaran Pers

**Aktif Berperan dalam Dukung Transformasi Energi Bersih**  
**Volta, Anak Usaha NFCX, MCAS Group, Berpartisipasi dalam BUMN Startup**  
**Day 2022**

**Jakarta, 26 September 2022** - Gencar dan konsisten menghadirkan kendaraan listrik ramah lingkungan ke tengah masyarakat Indonesia, Volta, anak usaha NFCX, MCAS Group, diundang untuk turut berpartisipasi dalam BUMN Startup Day 2022. Volta merupakan salah satu perusahaan rintisan dalam sektor energi bersih yang telah menghadirkan berbagai varian motor listrik ramah lingkungan sebagai solusi transportasi bagi berbagai industri maupun kehidupan sehari-hari.



Presiden Joko Widodo dan Menteri BUMN Erick Thohir kunjungi booth Volta pada BUMN Startup Day (26/9)

Partisipasi Volta pada BUMN Startup Day 2022 menjadi bukti nyata keseriusan Volta untuk terus membuka sinergi dengan berbagai pihak guna mewujudkan pembangunan berkelanjutan di Indonesia, melalui transisi ke kendaraan listrik ramah lingkungan dan penggunaan energi terbarukan.

Pada kesempatan ini, Volta meluncurkan inovasi barunya, Volta Plus+, sebagai program kepemilikan motor listrik yang lebih murah dan lebih hemat. Hanya dengan Rp12.750.000\* (OTR Jakarta), kini masyarakat dapat menikmati era baru berkendara dengan motor listrik Volta yang tertangguh, terhemat, termurah, dan tercanggih.

Volta Plus+ juga dilengkapi dengan berbagai keunggulan, di antaranya garansi baterai seumur hidup, gratis *home charging*, dan biaya operasional yang lebih hemat dibandingkan motor biasa, cukup dengan tarif flat baterai sesuai penggunaan.

Hadirnya Volta Plus+ juga merupakan salah satu dukungan Volta terhadap Instruksi Presiden (Inpres) Nomor 7 Tahun 2022 tentang peralihan ke penggunaan kendaraan bermotor listrik berbasis baterai sebagai kendaraan dinas instansi pemerintah pusat dan daerah. Dalam hal ini, Volta membuka skema kerja sama untuk pembelian motor listrik secara reguler maupun melalui program Volta Plus+, dan juga layanan sewa motor listrik.



Volta tampilan beberapa model motor listrik yaitu Volta 401 dan Volta edisi 'Virgo and The Sparklings' (kanan ke kiri) pada BUMN Startup Day 2022 (26/9)

BUMN Startup Day 2022 sendiri merupakan acara yang lahir dari inisiatif Kementerian BUMN untuk mempertemukan BUMN dan *startup* Indonesia dalam rangkaian pameran, konferensi, *mentoring*, *business matching*, dan investor *pitching* selama 26-28 September 2022. Dalam ajang ini, *startup* bisa mengelaborasi kerja sama *business-to-business* selain investasi dengan BUMN.

Dalam pembukaan BUMN Startup Day 2022 yang berlangsung di Indonesia Convention Exhibition (ICE) BSD City (26/9), Presiden Joko Widodo meminta pelaku *startup* tidak hanya fokus pada kategori *financial technology* (fintech) (23%) dan retail (14%), melainkan juga pada krisis pangan, krisis kesehatan, dan UMKM. Pasalnya, 80% sampai 90% *startup* gagal saat merintis karena tidak melihat kebutuhan pasar yang ada.

**Presiden Joko Widodo** menyampaikan, "Padahal kalau kita lihat, urusan masalah krisis pangan kedepan akan menjadi persoalan besar yang harus dipecahkan oleh teknologi. Karena di dalam urusan pangan itu ada yang namanya urusan produksi, distribusi, dan urusan pasar. Peluang juga sangat besar untuk urusan krisis kesehatan. Apa yang bisa kita lakukan agar kesehatan kita ini bisa melompat, telemedicine bisa disambungkan, operasi jarak jauh bisa disambungkan dengan platform dan aplikasi. Yang ketiga UMKM, kita memiliki 65,4 juta UMKM. Memang masih banyak persoalan, tetapi disitu baru 19 juta yang masuk ke platform digital, masih ada ruang untuk kita kerjakan disana."

Selain pentingnya melihat kebutuhan pasar, Presiden Joko Widodo melihat pentingnya persoalan dana. Presiden menilai inilah fungsi dari *venture capital* dan BUMN agar ekosistem yang dibangun bisa saling sambung dan terdampingi dengan baik.

**Menteri BUMN, Erick Thohir** menjelaskan, "BUMN mencoba berinisiatif, membangun ekosistem yang bisa dibangun di BUMN sendiri. Contohnya, kita mendorong adanya Indonesia Digital Tribe dan akan kita lakukan setiap tahunnya. Sejak awal, BUMN juga sudah memiliki venture-venture capital, seperti Mandiri Capital, BRI Ventures, Telkom, Telkomsel, dan yang terakhir BNI juga saya minta membuat venture capital. Dan venture capital yang ada di BUMN ini sudah berinvestasi kepada 336 startup."

**Chief Executive Officer Volta, Iwan Suryaputra** menyampaikan "Kami bangga dapat menjadi salah satu *startup* yang berpartisipasi dalam acara BUMN Startup Day 2022. Kami terbuka untuk segala bentuk sinergi bersama berbagai pihak, mulai BUMN, pemerintah, hingga korporasi di berbagai sektor industri. Sejalan dengan komitmen yang tengah ditempuh pemerintah Indonesia demi mencapai target penurunan emisi menjadi *Net Zero Emission*, kami mencoba mengakselerasi upaya tersebut dengan menghadirkan motor listrik ramah lingkungan yang sesuai dengan kebutuhan pengguna. Volta juga berfokus untuk terus membangun infrastruktur kendaraan listrik di tanah air guna mewujudkan ekosistem energi bersih yang kuat dan lengkap."

**Komisaris Utama NFCX, Jahja Suryandy** menambahkan "Kami yakin Volta bukan hanya sekadar EV biasa, karena Volta telah dilengkapi dengan teknologi IoT canggih yang dikembangkan oleh MCAS Group. Selama beberapa tahun terakhir, kami telah membangun infrastruktur digital untuk mendukung semakin berkembangnya EV kami di berbagai bidang, seperti kemudahan penggunaan, IoT tanpa batas, dan integrasi stasiun Sistem Ganti Baterai (SGB). Dengan inovasi-inovasi tersebut, kami dapat membantu pemerintah untuk mempercepat transisi penggunaan energi bersih di sektor transportasi."

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**Tentang PT Volta Indonesia Semesta**

PT Volta Indonesia Semesta menciptakan serta mengembangkan teknologi-teknologi untuk memajukan negeri, khususnya di bidang teknologi transportasi ramah lingkungan. Volta juga mengoptimalkan pemanfaatan sumber daya perusahaan untuk menghasilkan produk dan jasa yang bermutu tinggi. Selalu mengedepankan inovasi teknologi, Volta menghadirkan kendaraan listrik dengan fitur terdepan yang siap memberikan pengalaman berkendara terbaik yang ramah lingkungan. Informasi lebih lanjut, kunjungi <https://voltaindonesia.com/>

**Informasi lebih lanjut, hubungi:****Willyt Awan**

Direktur

PT Volta Indonesia Semesta

**Tentang PT M Cash Integrasi Tbk**

PT M Cash Integrasi Tbk ("MCAS") adalah perusahaan distribusi digital terdepan di Indonesia yang menyediakan *lifestyle platform*, dikembangkan untuk mempermudah kehidupan sehari-hari dan membantu masyarakat Indonesia dalam melakukan transformasi, dari gaya hidup konvensional menjadi gaya hidup digital. MCAS menggunakan model bisnis yang terintegrasi untuk memaksimalkan nilai melalui platform O2O (Online to Offline), aplikasi, dan *sustainable IoT* dengan teknologi terdepan untuk meningkatkan bisnis para mitra usaha dan menyediakan kenyamanan bagi para pengguna. MCAS mendistribusikan berbagai produk digital, seperti *top up*, *multi-billers*, *travel bookings*, *e-ticket*, dan *voucher digital* lainnya, lewat empat *channel* utama: kios digital, jaringan *wholesale*, kasir dan *app/chatbots*. Informasi lebih lanjut, kunjungi <https://www.mcash.id/>

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